



**WORLD
PSYCHIATRIC
ASSOCIATION**



WORLD PSYCHIATRIC
ASSOCIATION



22ND WPA WORLD CONGRESS OF PSYCHIATRY BANGKOK, 3-6 AUGUST, 2022

2022.wcp-congress.com

In partnership with the Psychiatric
Association of Thailand and
Department of Mental Health



Supported by the Royal College of
Psychiatrists of Thailand



**Sponsorship & Exhibition
Prospectus**



Sponsorship & Exhibition



**SUPPORT CATEGORIES &
BENEFITS**



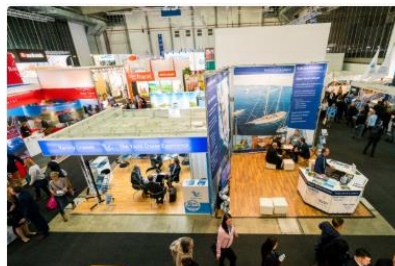
**PARTICIPATION STATISTICS &
SOCIETY INFORMATION**



EDUCATIONAL OPPORTUNITIES



**PROMOTIONAL & ADVERTISING
OPPORTUNITIES**



ALL ABOUT EXHIBITION



**PAYMENTS CANCELLATION
TERMS & CONDITIONS**

Please contact me for details, pricing and booking form:

Nikol Karabelova – Industry Liaison & Sales Associate

Tel: +41 22 908 0488 Ext. 293

Email: nkarabelova@kenes.com

Support Categories & Benefits

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your support category.

BENEFIT	PREMIUM	MAJOR	MAIN	GENERAL
Congress Registrations for company employees	10	8	6	4
Advertisement in the Final Program	Inside Full Page	Inside Full Page	Inside Full Page	
Supporter's logo with the hyperlink on the Congress website	√	√	√	√
Supporter's logo in the program	√	√	√	√
Acknowledgment on Supporter's Board on-site	√	√	√	√

Branded items will carry company logos only. No products logos or advertisements are permitted.

Special Requests

Tailored packages can be arranged to suit your objectives.

Participation Statistics & Society Info

WCP 2022 aims to:

- To bring together the world's scientific experts to catalyze and advance scientific knowledge about Psychiatry, present the most recent research findings, promote and enhance scientific collaborations around the world.
- To bring together community leaders, scientists, and policy leaders to promote and enhance programmed collaborations to more effectively address regional, national and local responses to Psychiatry around the world and overcome barriers that limit access to prevention, care and services.

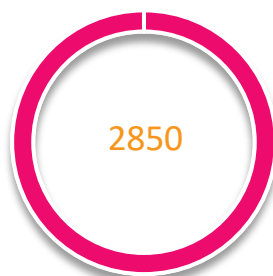
Industry Benefits of Supporting WCP 2022

- Promotes cutting-edge scientific research
- Offers a unique opportunity to exchange ideas with renowned professionals from across the world
- Provides an ideal networking forum
- Offers unique exposure to worldwide markets

WPA DEMOGRAPHICS

WCP 2020 – World Congress of Psychiatry – Virtual

Participants 2020

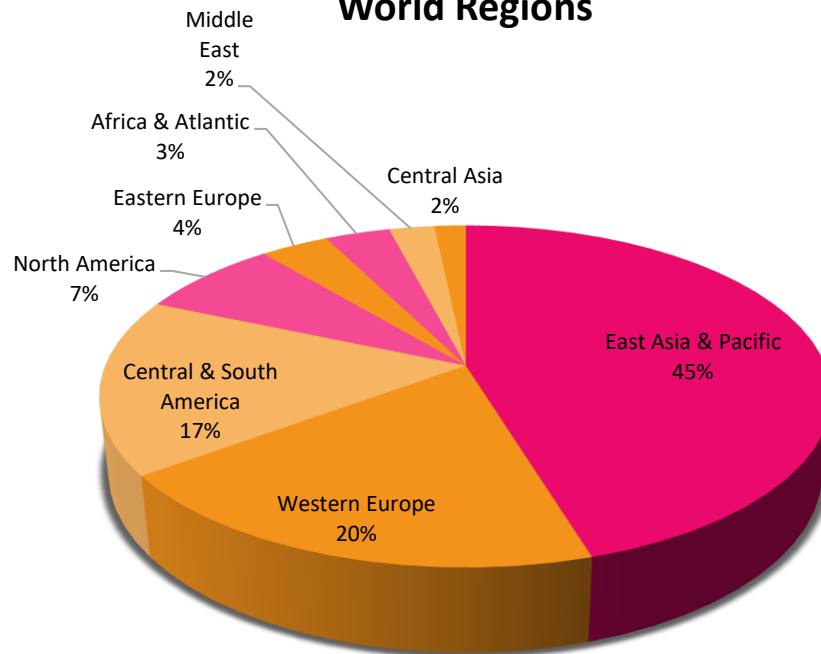


Countries Represented 2020

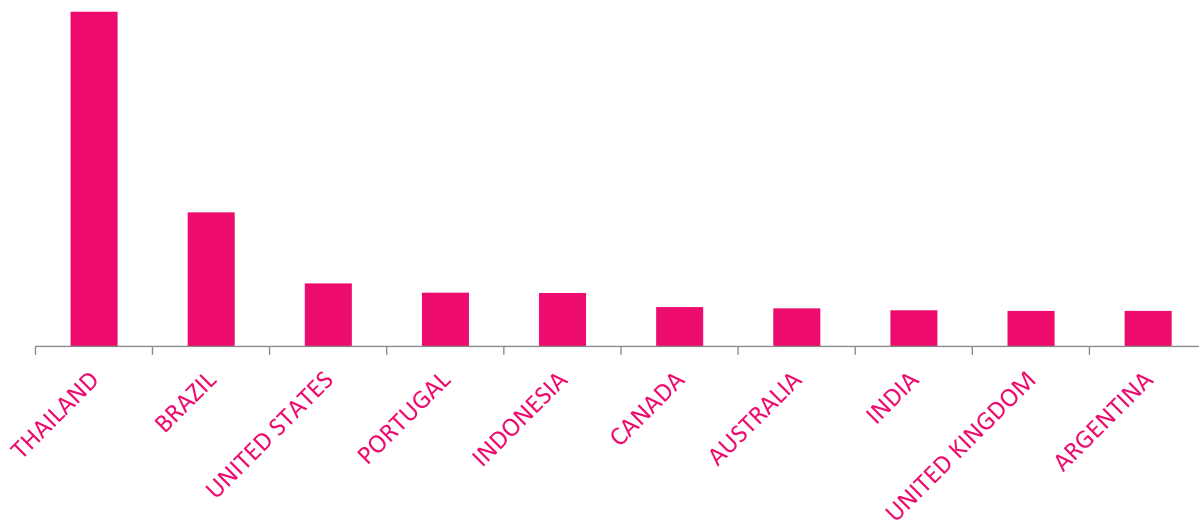




World Regions

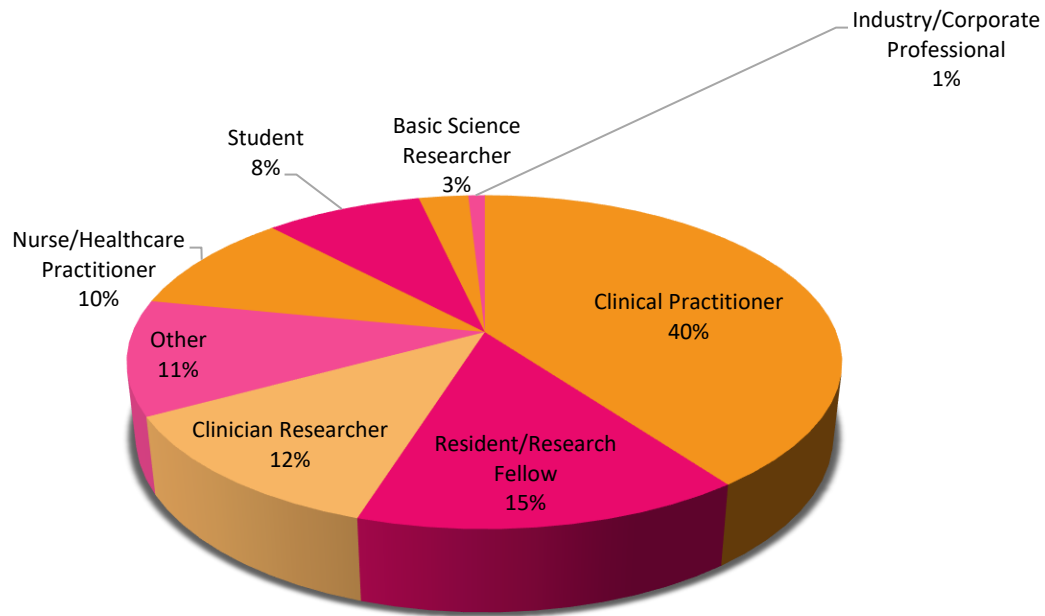


Top 10 Countries

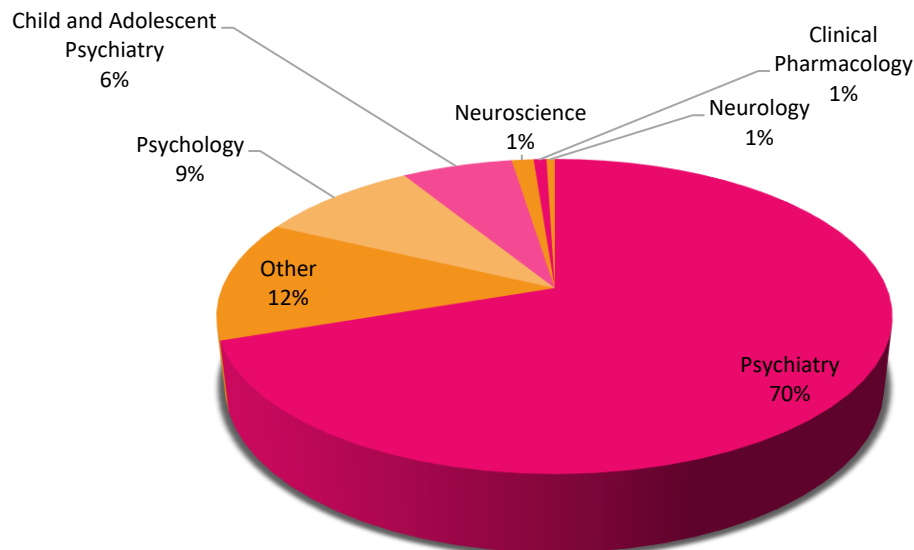


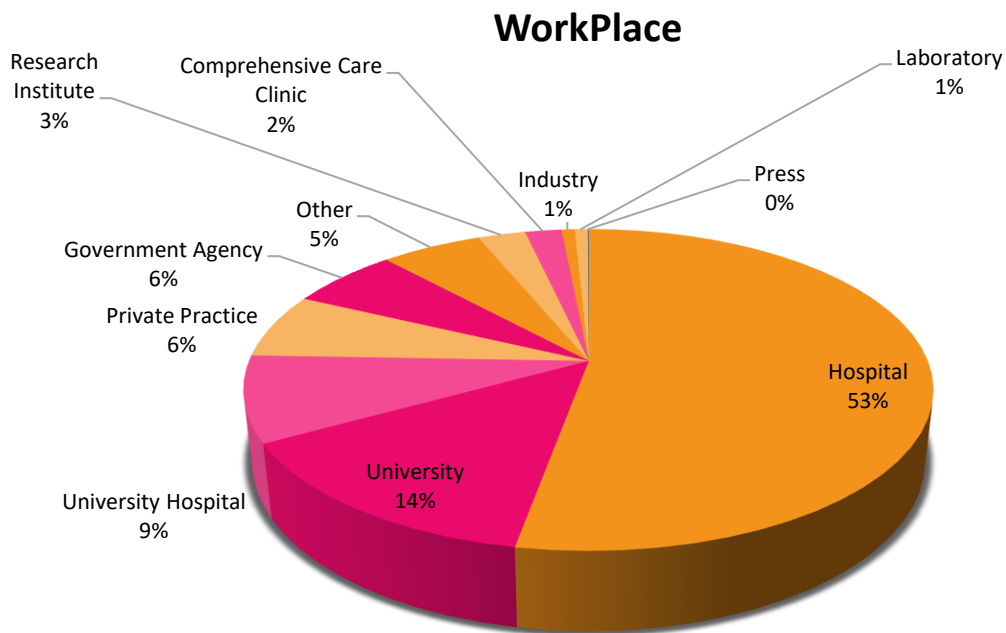


Professional Role

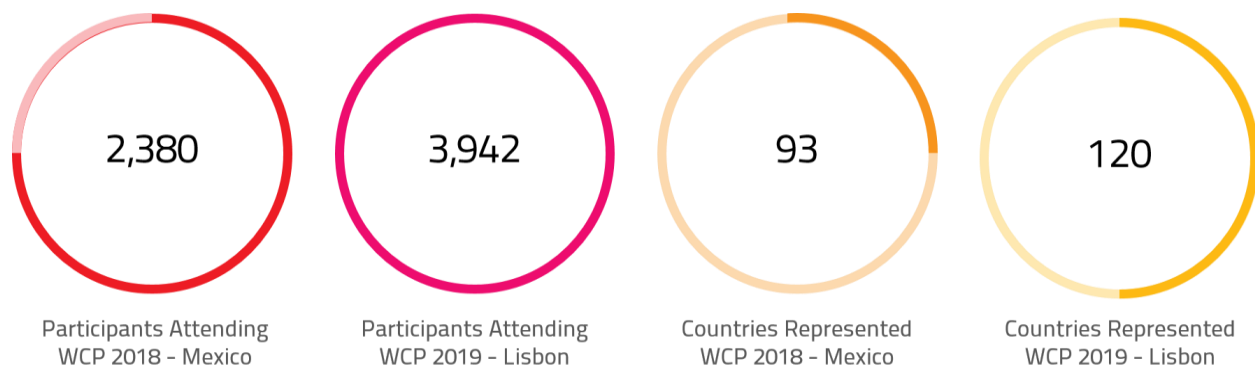


Professional Interest



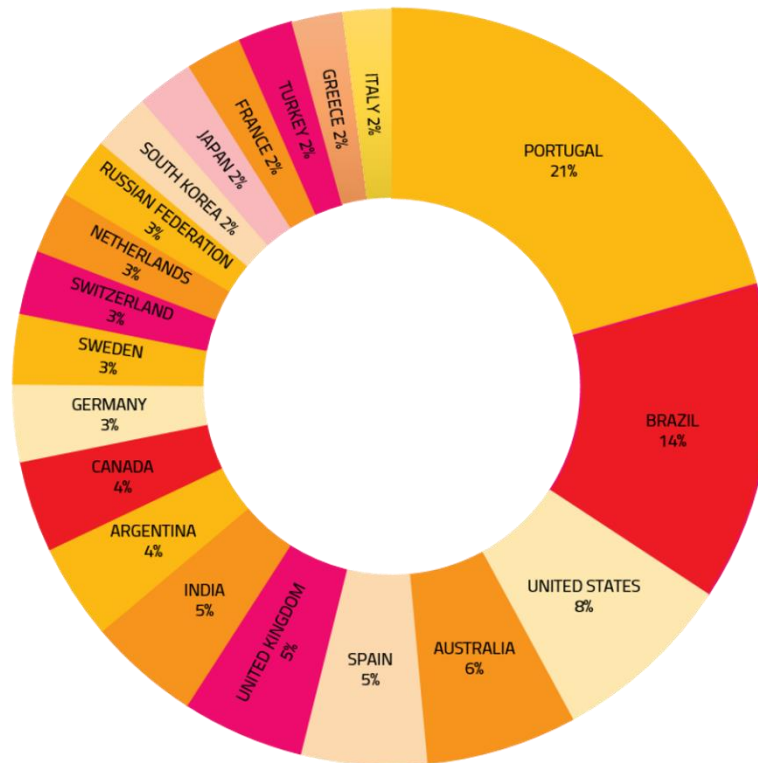


Demographics from World Congress of Psychiatry in Lisbon, August 2019, and Mexico City, September 2018.

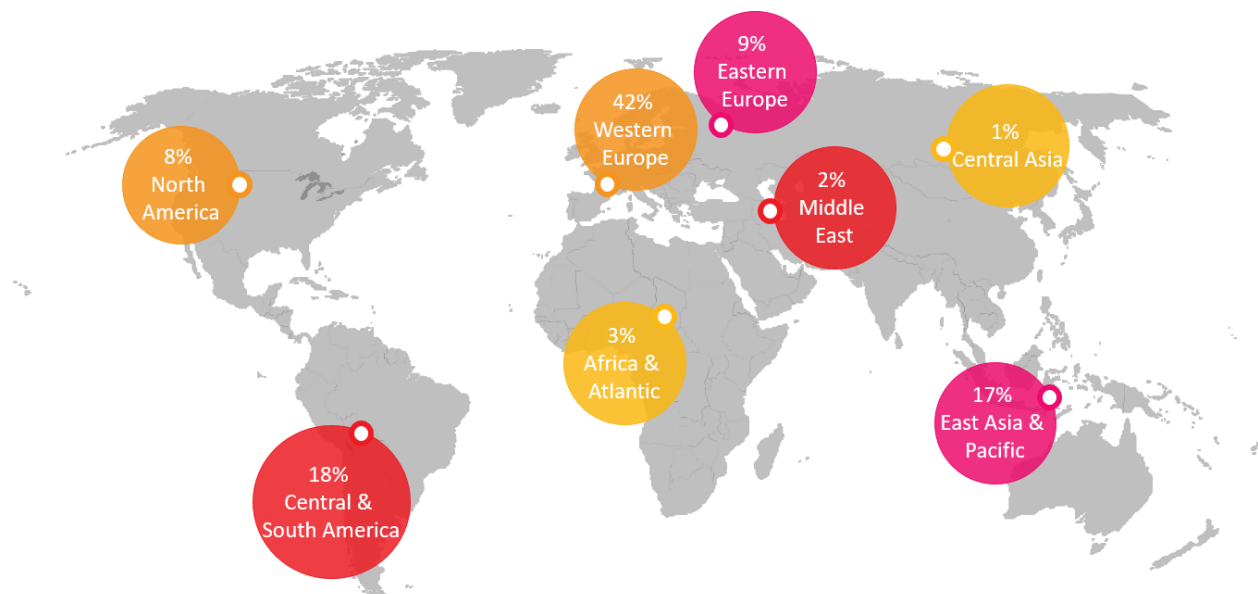


WCP 2019 – World Congress of Psychiatry – Lisbon

Top 20 Countries

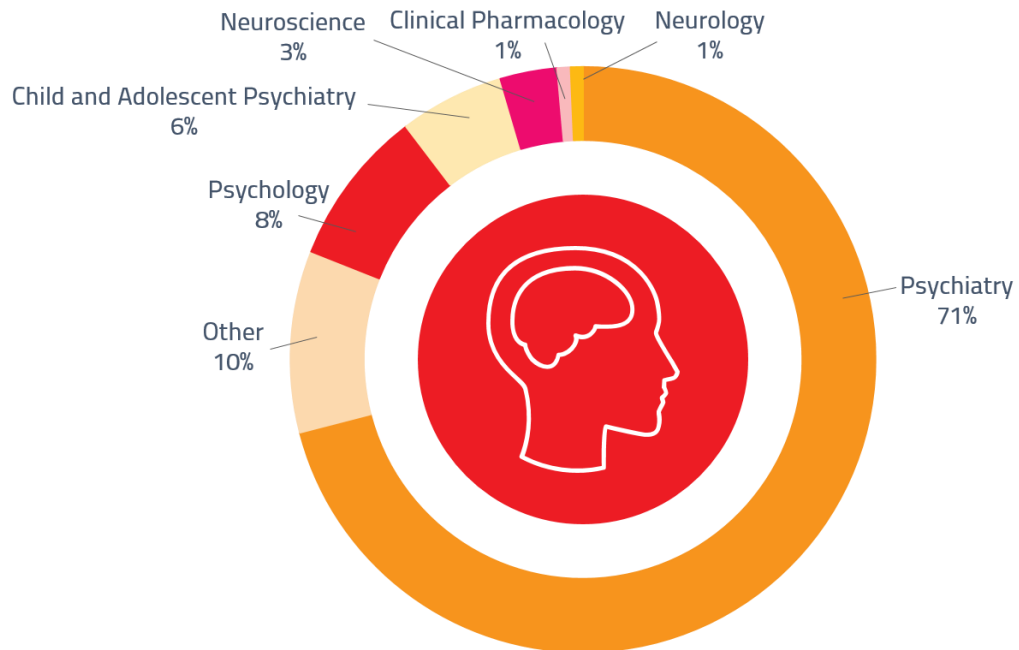


Participants by World Regions

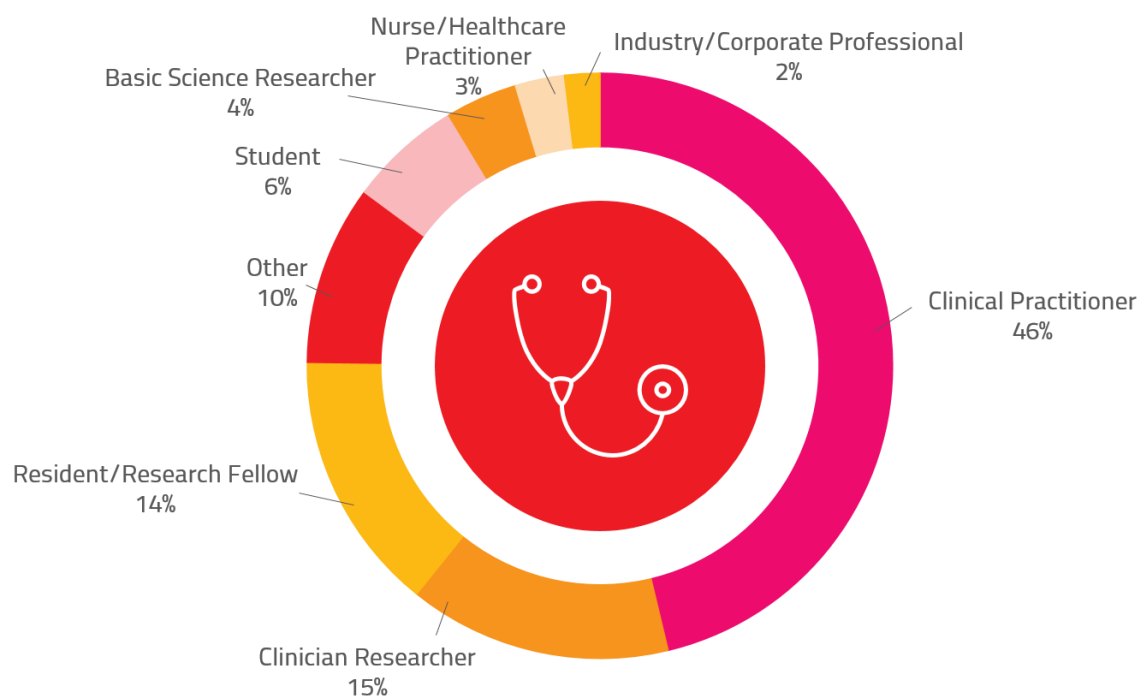




Participants by Professional Interest



Participants by Professional Role



Educational Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

EDUCATIONAL GRANT



Independent educational grants, dedicated to the educational mission of the Annual Congress, are appreciated and important to the Congress success.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION



Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

EDUCATIONAL PARTICIPATION GRANT



Educational Participation Grants of any amount are appreciated and important to the success of the event. Recipients will need to fulfil the criteria specified by WCP 2022 in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the WCP 2022 Secretariat. *Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

E-POSTERS AREA



E-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

MOBILE APPLICATION



The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active congress participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Congress App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted) 2 "push notifications" included in the sponsorship package.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

LIVE STREAMING



The ability to live stream the session and/or symposium. This new tool will broaden the audience of the session/symposium.

****For more information, please contact the Sponsorship and Exhibition Sales Specialist – Nikol Karabelova at nkarabelova@kenes.com.**

WEBCAST OF SYMPOSIUM



The ability to attend all Congresses, or alternatively, all Congress sessions, is virtually impossible for the busy medical professional. Therefore, there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need.

Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast.

Kenes offers two types of webcasting options:

- Video includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio.
- Digital Imaging includes PowerPoint slides with audio.
- Support will be recognized on the home screen with “Supported by...” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

Please note that it is the Exhibitors’/ Supporters’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.



Special Requests

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

Acknowledgments

Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, mobile application and with signage during the event.

***All pictures are illustrations only.**

Promotional & Advertising Opportunities

PARALLEL SPONSORED SYMPOSIUM (non-CME Industry Session)



Opportunity to organize an Official Non-CME Industry Session in a Parallel Hall, up to 90 minutes (Program subject to the approval by the WCP Committee).

- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the WCP 2022 Congress”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the congress timetable/Program as: “Industry Session” not included in the main event CME/CPD credit offering”
- The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Workshop speakers have already been invited by the Congress.
- Lunch will not be provided and supporting companies are encouraged to offer lunch during its symposium. Lunch box options can be requested to Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

MEET THE EXPERT SESSION



Opportunity to organize an Official Non-CME Meet the Expert Session in a Parallel Hall, up to 60 minutes (Program subject to the approval by the WPA Committee).

- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Meet the Expert Session of the WCP 2022 Congress”.
- Meet the expert’s session’s program will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the congress timetable/Program as: “Industry Session” not included in the main event CME/CPD credit offering”.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

The supporting company, in addition to the support fee, must cover all speakers’ expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium/Meet the expert speakers have already been invited by the Congress.

CONGRESS LANYARDS



Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter’s logo to be printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

CHARGING KIOSK



Branded Charging Kiosk for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the congress delegates.

- Opportunity to brand the Charging Kiosk with your company name and logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

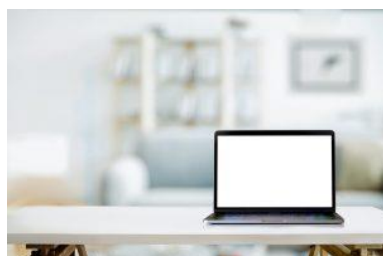
SPEAKERS READY ROOM



Facilities will be available at the Congress location for speakers and abstract presenters to check their presentations.

- Supporter's name/or company logo to appear on all signs for this room.
- Opportunity to display Supporter's logo on screensavers at each workstation.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

WIFI LANDING PAGE



Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the congress Wi-Fi.

An initial branded splash screen will bear the supporter's logo and company name. Supporters of this piece of technology will receive strong visibility during the meeting.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

CONGRESS NOTEPADS & PENS



Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the WCP 2022 and the Supporter's company logo and will be distributed in the participants' Congress bags*.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

**if applicable*

CONGRESS BAGS



Supporter will provide funding of the Congress bags.

- The bag will bear the Supporter's logo and the Congress logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

INTERNET AREA



There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company's logo will be prominently displayed.

- Signage near the area with "Sponsored by..." and a company logo.
- Opportunity to display company logo on screen background, screen saver.
- Opportunity to brand area with your own carpet.
- Opportunity to provide branded paper, mousepads.
- Opportunity to distribute branded items.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

HOSPITALITY SUITES / MEETING ROOMS



An opportunity to hire a room at the Congress venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

COFFEE BREAKS



Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

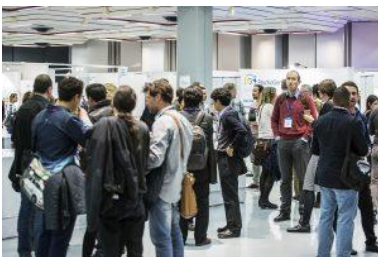
BRANDED SEATS



The branded Seating Cubes or Festival Chairs are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seating cubes.
- 50 or 100 branded seats will be produced, price is according to the amount.
- Location of seating cubes onsite to be coordinated with Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

WELCOME RECEPTION / NETWORKING EVENT



Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

PRODUCT THEATRE



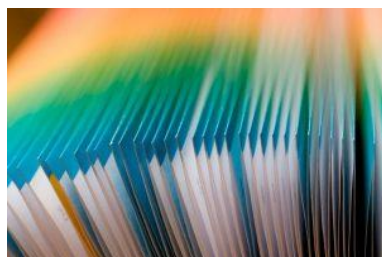
Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theater style for 50 attendees. No other sessions of the scientific programme will run in parallel but may run concurrent with other corporate sponsors.

Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas

Located in the Exhibit hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Distribute branded materials.

PROMOTIONAL MATERIAL



Promotional material (up to 4-page insert, A5 flyer) will be included in the Congress bags* or in the display racks.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' promotional information will be available for all Congress participants.
- The distribution arrangement will be advised.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

**if applicable.*

PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to receive promotional material at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be WCP 2022.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

** In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of \$ 250. Content received after the deadline may be processed for an additional fee of \$ 500.*

APP PUSH NOTIFICATION



One "push notification"* sent to all participants** onsite through the mobile app – to be coordinated with Congress Organizer

*(Only available for companies that have an industry symposium or Meet the Expert session).

** (Only for those who have accepted to receive such information).

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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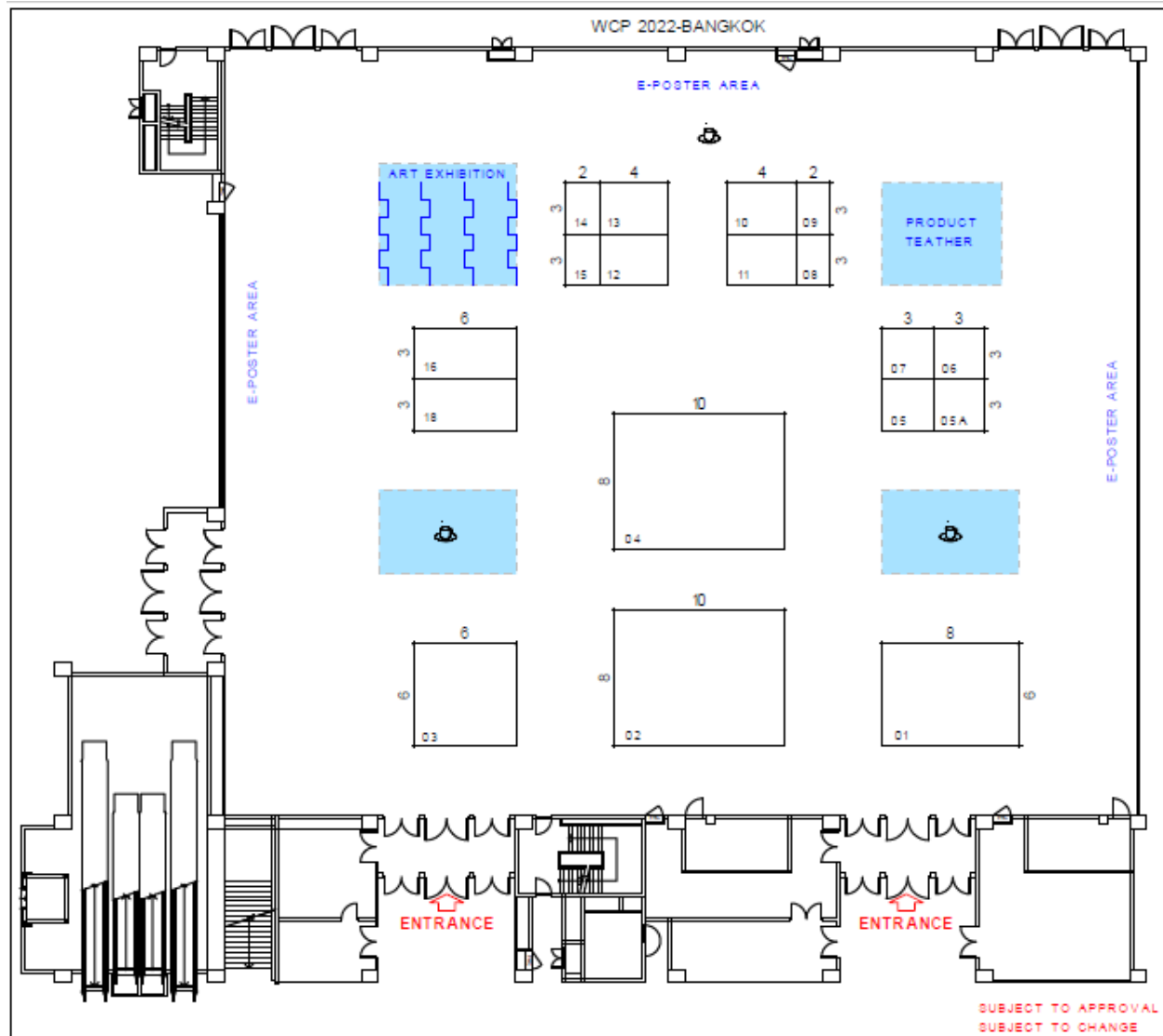
Acknowledgements

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***All pictures are illustrations only.**

All About Exhibition

Floorplan



Please contact me for details, pricing and booking form:

Nikol Karabelova

Industry Liaison & Sales

Tel: +41 22 908 0488 Ext. 293

Email: nkarabelova@kenes.com

Space Only Rental (min.12 sqm)



That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Additional Benefits

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in designated industry section of the Final Program

Shell Scheme Rental



That includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Additional Benefits

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in designated industry section of the Final Program

Venue



Bitec
Bangkok International Trade & Exhibition
Centre

88 Debaratna road, Bangna Tai, Bangna
Bangkok, Thailand
www.bitec.co.th

Exhibitors Badges Rules & regulations

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be sent/ emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the **Kenex Exhibitors’ Portal**. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The [Terms and Conditions](#) of exhibiting are included in the Online Prospectus. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these [Terms and Conditions](#). The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WCP 2022. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Congress.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighboring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors’ Technical Manual.

Payments, Cancellation, Terms & Conditions

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

[Terms and Conditions](#) of Supporter will be included in the Supporter agreement as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT METHODS

TERMS OF PAYMENT

60% upon receipt of the Sponsorship agreement and first invoice.

40% by February 6th, 2022

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Option 1: Payment by check (USD).

Option 2: Payment by Bank Transfer (USD).

CANCELLATION / MODIFICATION POLICY

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales: Nikol Karabelova - nkarabelova@kenes.com.

The organizers shall retain:

10% of the agreed package amount if the cancellation/ modification is made before January 6th, 2022, inclusive.

50% of the agreed package amount if the cancellation/ modification is made January 7th – April 6th, 2022, inclusive

100% of the agreed package amount if the cancellation/ modification is made after April 6th, 2022.

Contact

Please contact me for details, pricing and booking form:

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Industry Liaison & Sales

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Email: nkarabelova@kenes.com